












Displaying our cakes (updated September 2009)

This is a brief guide to buying things to help you display our cakes. We have used and like all the items featured here.

Where we can, we have indicated at least one way of buying the item in question. There are usually a number of other stockists. *There are 3 pages.*

Please be reassured that we get **absolutely no commission** from any of the companies mentioned. Our suggestions are based entirely on what we think works well and looks good with our cakes. If you have any questions, call us on 01628 770908 or email us on sales@handmadecake.co.uk

What do you call it?	What does it look like?	Good for which cakes?	Made by...?	How to buy?	Our thoughts
Ciroa/Miniamo wire cupcake stand		Cupcakes	Ciroa (Australia+)	http://www.amazon.co.uk/Ciroa-Miniamo-Cupcake-Stand-Cakes/dp/B001CB5ZY2/ref=pd_cp_kh_0	Very reasonably priced. And pretty. Various sizes available.
Cashmere 3 tier cupcake stand		Cupcakes	Maxwell & Williams (Australia)	http://www.cookinstyle.co.uk/default.aspx?act=Uprod_C2_S160_P2834	Elegant. Almost dainty. A classic for cupcakes. Not expensive given its looks.
Stainless steel cake stand		All our 10 inch round cakes	Germany	http://www.displaysense.co.uk/Cake-stand-stainless-steel.html	Eyecatching and inexpensive.
Guzzini Dome		All our 10 inch round cakes	Guzzini (Italian)	http://www.displaysense.co.uk/Cake-serving-set-clear.html	Stylish, good value, acrylic cake dome. Lots of other ideas at this useful website.

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3 tier cake stand		Displaying three 10 inch round cakes	Reward Manufacturing (UK)	http://www.rewardmanufacturing.com/proddetail.asp?prod=330014&cat=66	Not cheap but quality and v. space efficient. Stainless steel. You may need to ring them to order the covers.
LSA plate		Slices of traybake or round cakes	LSA International (UK+)	http://www.essentiallywhite.co.uk/Product+By+Make+and+Range/LSA+International/Mika+Collection/Platters	Solid, clean, no fuss serving plate – two sizes available
Churchill Alchemy Plate		Traybakes or Cake squares (larger plates)	Churchill (UK – Stoke on Trent)	http://www.allianceonline.co.uk/crockery/alchemy-fine-china/alchemy-balance/alchemy-balance-rectangular-dish-kalb0011.html	Made in England. Elegant and robust. Range of sizes. There are clear plastic covers which fit exactly.
Maxwell & Williams “East meets West” Plate		Slices of traybake or round cakes	Maxwell & Williams (Australia)	http://www.verynice2.com/maxwell-williams-east-meets-west-rectangle-platter-36x18cm-jx250035-vn2.php	We like the curve on this plate. Range of sizes available.
Villeroy Boch Wave Plate		Traybakes	Villeroy Boch (Luxembourg)	http://www.chinacraft.co.uk/pattern.asp?cboManufacturer=521&cboPattern=2980&SPID=78A93042-CA8A-4087-9B8F-52266C6B4A69 (Choose gourmet plate)	Very contemporary. “Wave” shape gives it a real twist.
T&G Black Marble Rectangular Board		Cake Squares	T&G	http://www.amazon.co.uk/T-G-Rectangular-Board-Marble/dp/B000G04PIM/ref=sr_1_9?ie=UTF8&s=kitchen&qid=1246635965&sr=8-9	Black marble is a good alternative to a wooden block
T&G Large Hevea Board		Cake Squares	T&G	http://www.amazon.co.uk/T-G-Rectangular-Chopping-Natural/dp/B000G04N3E/ref=sr_1_13?ie=UTF8&s=kitchen&qid=1246636342&sr=1-13	A solid, good-looking wooden board that fits our cake squares

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Gadsby Basket Stand		Cakes-to-Go – our range of individually-wrapped portions	Gadsby (UK)	http://www.gadsby.co.uk/display_and_catering.php You can see all their range. Need to call 01278 437123 to buy.	Available in 2 or 3 tiers. Very good reaction at shows where we have used it.